



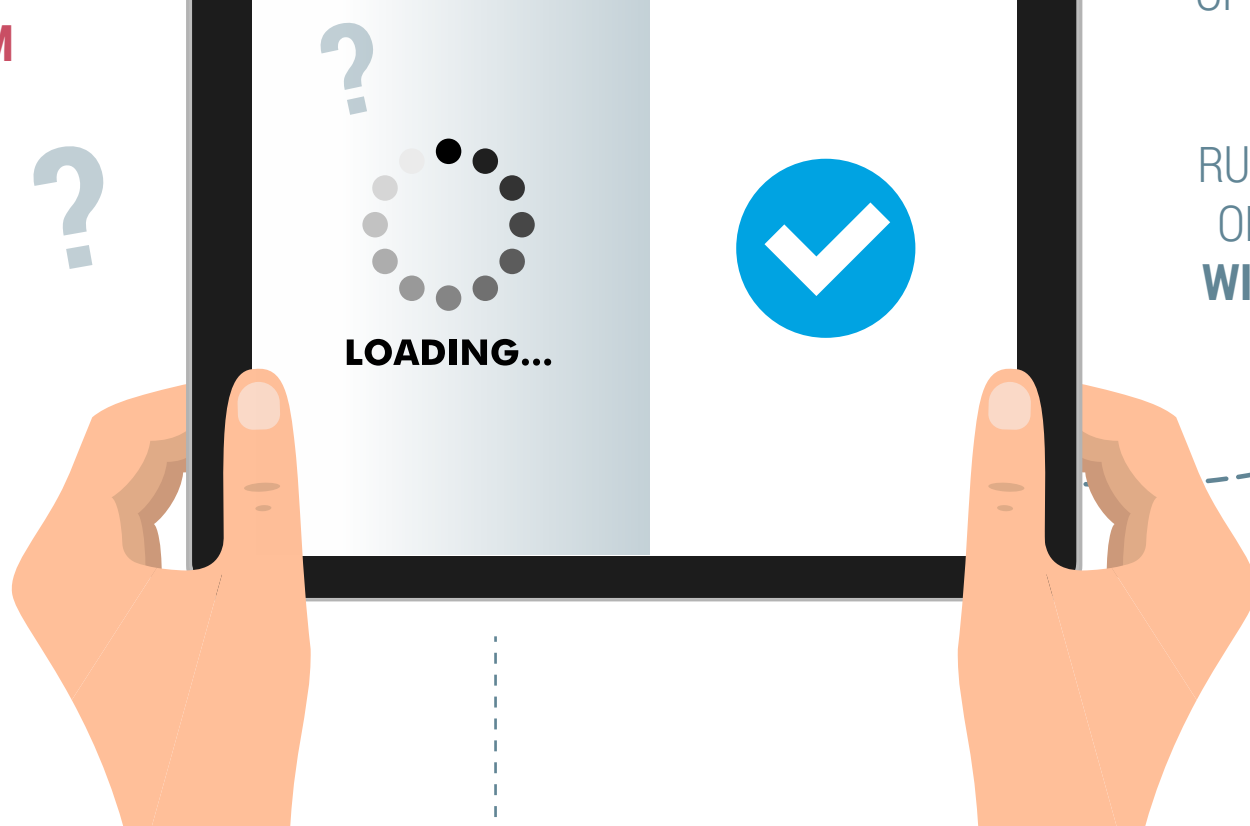
# AUTOMATED TESTING VS MANUAL TESTING

The smarter way to test your Salesforce environment.

## 1. SPEED

TEST CYCLES TAKE **DAYS OR WEEKS** TO COMPLETE

LIMITED BY **TEAM CAPACITY** AND **AVAILABILITY**



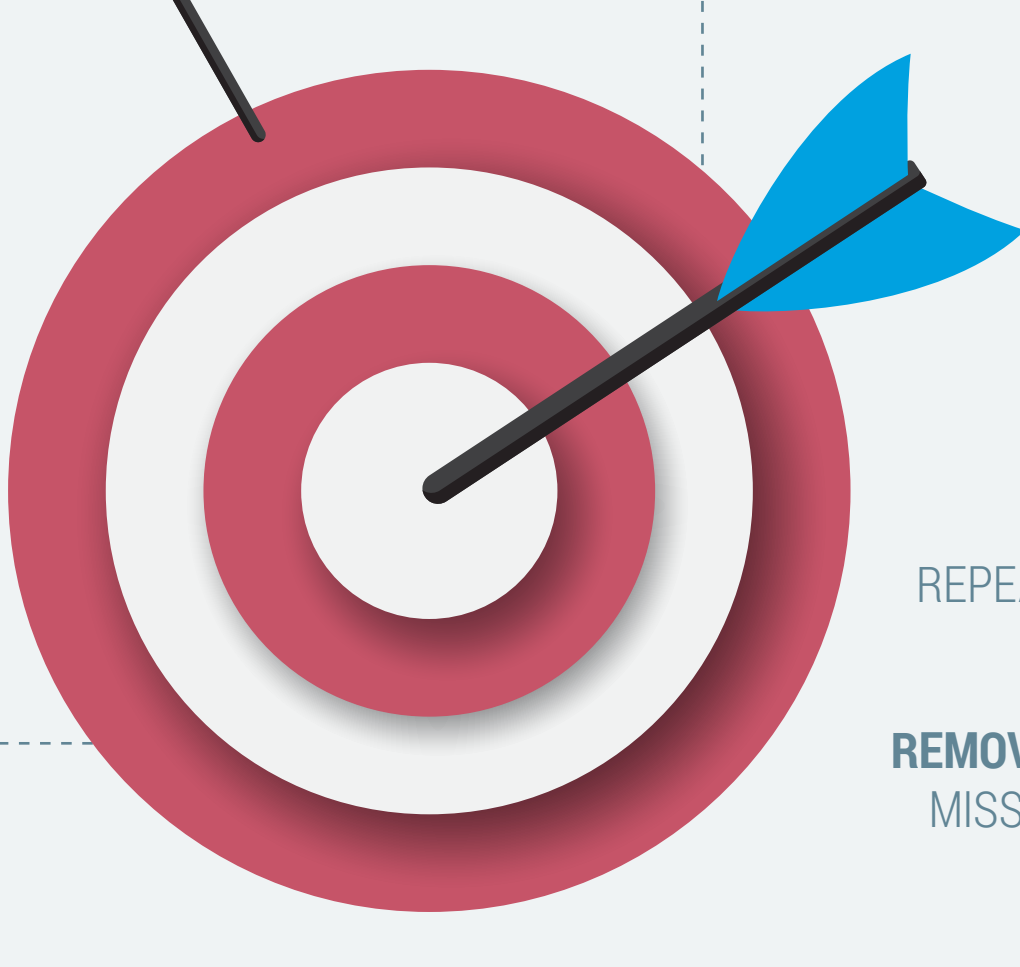
EXECUTES THOUSANDS OF **TEST CASES** IN **MINUTES**

RUNS ON-DEMAND OR ON SCHEDULE **WITHOUT DELAYS**

## 2. ACCURACY

PRONE TO **HUMAN ERROR** AND **INCONSISTENCIES**

REPETITIVE TASKS LEAD TO **FATIGUE** AND **OVERSIGHT**



DELIVERS **CONSISTENT, REPEATABLE** RESULTS EVERY TIME

REMOVES THE **RISK** OF MISSED BUGS DUE TO HUMAN ERROR

## 3. COST EFFICIENCY

**HIGH COST** OF INTERNAL OR OUTSOURCED QA RESOURCES

**COSTS INCREASE** AS TESTING NEEDS GROW



ONE-TIME SETUP, THEN **LOW ONGOING COST**

SCALES **WITHOUT ADDITIONAL** HEADCOUNT

## 4. TEST COVERAGE

LIMITED TO **HIGH-PRIORITY CASES** DUE TO TIME CONSTRAINTS

**OFTEN SKIPS** EDGE CASES AND INTEGRATIONS



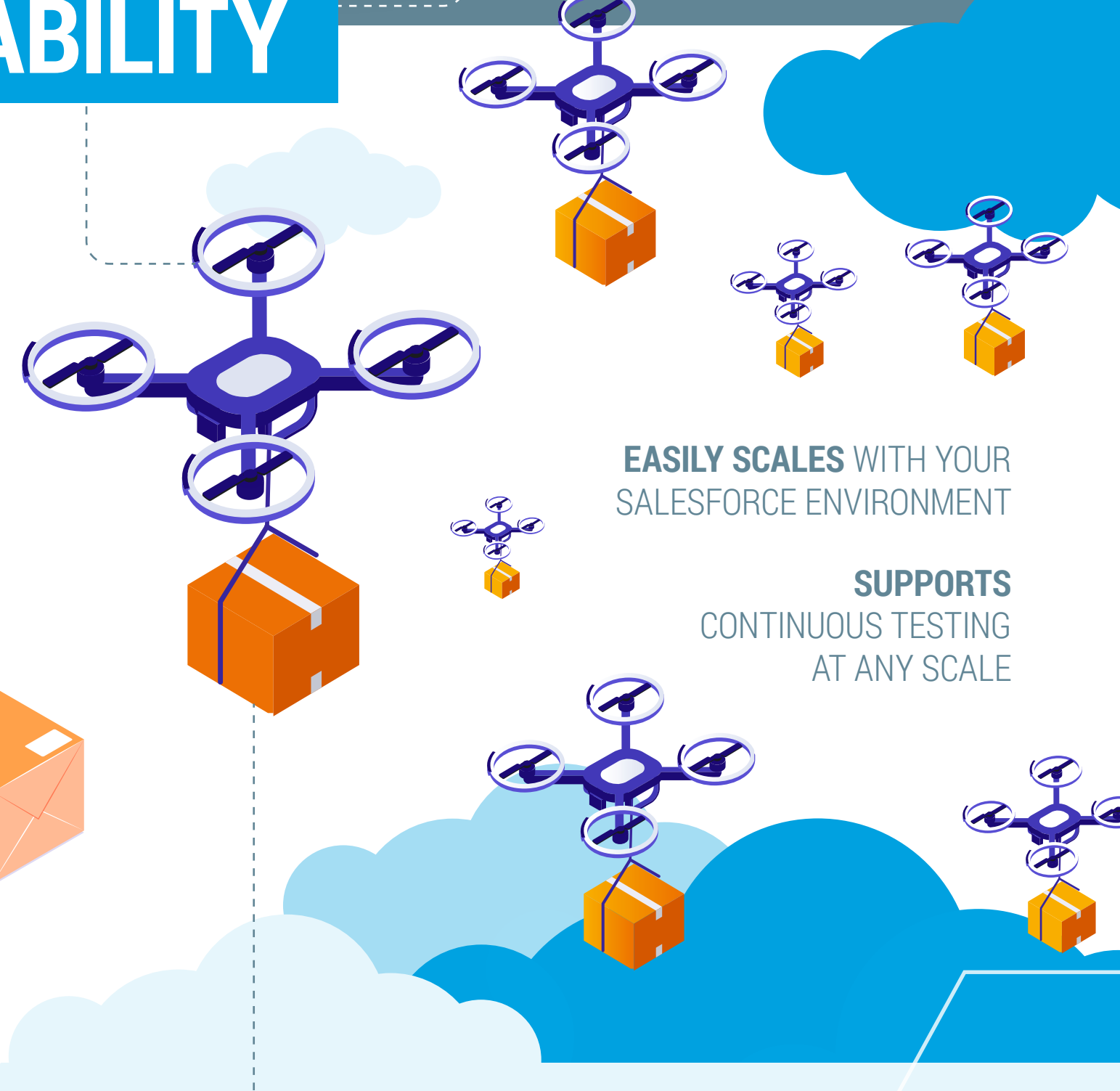
**BROAD COVERAGE** ACROSS WORKFLOWS, USERS, AND ENVIRONMENTS

EVERY TEST RUNS **EVERY TIME**

## 5. SCALABILITY

TESTING **SLOWS** AS COMPLEXITY INCREASES

**HARD TO KEEP UP** WITH FREQUENT SALESFORCE UPDATES



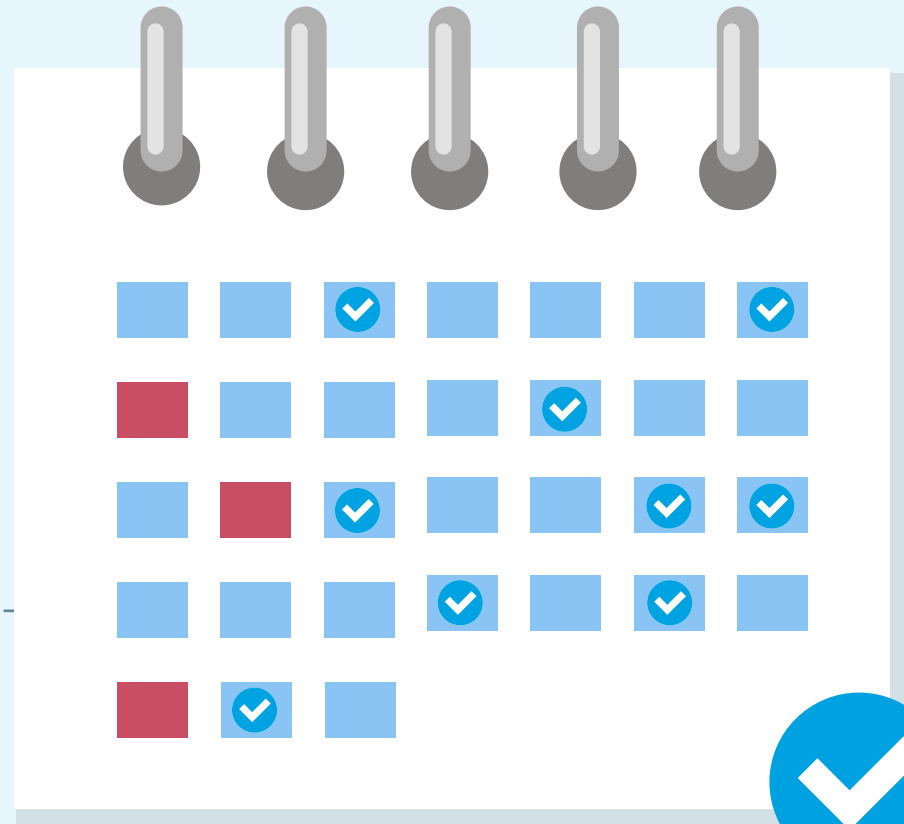
**EASILY SCALES** WITH YOUR SALESFORCE ENVIRONMENT

**SUPPORTS** CONTINUOUS TESTING AT ANY SCALE

## 6. TIME TO VALUE

TESTING **DELAYS** IMPACT DEPLOYMENT TIMELINES

**SLOWER TIME-TO-MARKET** FOR NEW FEATURES



**FASTER TEST CYCLES** ACCELERATE RELEASE VELOCITY

**SHORTENS UPGRADE** AND DEPLOYMENT WINDOWS

## 7. TEAM EFFICIENCY

QA TEAMS TIED UP IN **REPETITIVE, LOW-VALUE TASKS**

**DEVELOPERS AND ADMINS** OFTEN PULLED INTO TESTING CYCLES



FREES TEAMS TO FOCUS ON **INNOVATION, NOT TEST EXECUTION**

**REDUCES TESTING BOTTLENECKS** DURING RELEASE CYCLES

## 8. LONG-TERM ROI

**COSTS RISE OVER TIME** AS DEMAND FOR COVERAGE INCREASES

**ROI DIMINISHES** AS EFFORT SCALES LINEARLY



**COMPOUND SAVINGS** OVER EVERY RELEASE CYCLE

**ROI GROWS** AS AUTOMATION EXPANDS

## MANUAL TESTING SLOWS YOU DOWN

Discover more about our application-aware test automation solution Dimension SwifTest. Designed specifically for enterprises that use Salesforce to support critical, transactional workflows, Swiftest can help reduce the time taken to develop test scripts by up to 70% and further reduce the time it take to execute tests by 60%.

[FIND OUT MORE](#)



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